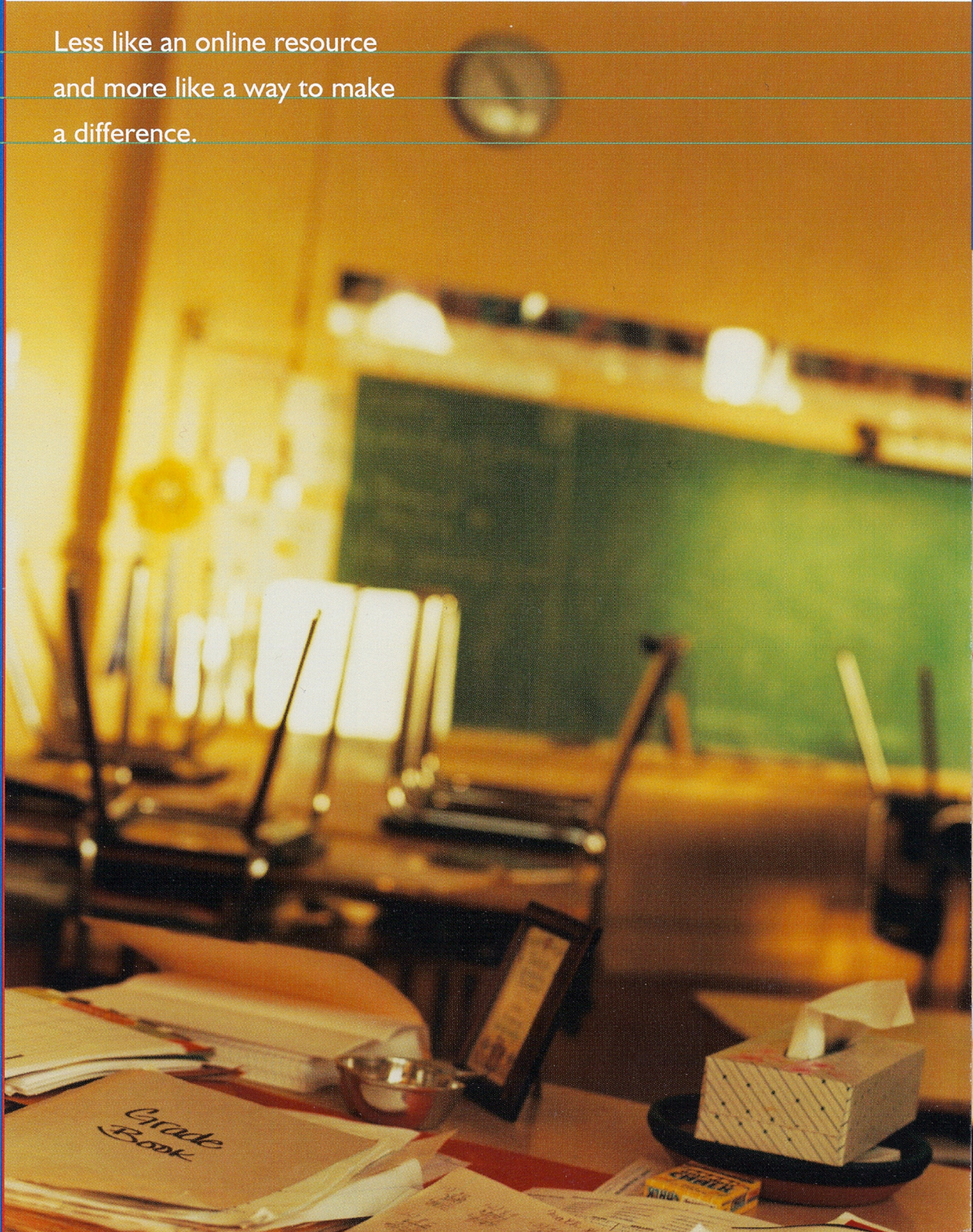




Teach well. Learn well. Classwell.

Less like an online resource
and more like a way to make
a difference.



Overview

Teachers

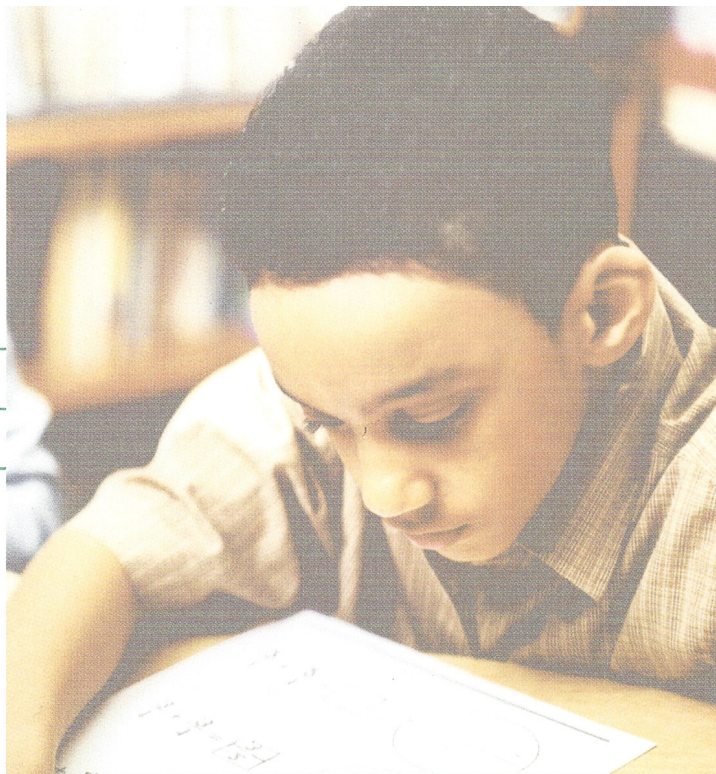
Administrators

WHAT SERVICES DOES CLASSWELL OFFER

AND HOW CAN THEY HELP YOU?

From instructional materials to assessment resources to reports to professional development offerings, our resources will improve your students' performance, while saving you valuable time.

INSTRUCTIONAL MATERIALS	ASSESSMENT RESOURCES
<p>Features</p> <ul style="list-style-type: none">• Lesson plans• Customizable classroom activities• Activity sheets• Interactive student resources• Web resources• Teaching aids• Integrated content from our industry-leading partners	<p>Features</p> <ul style="list-style-type: none">• A comprehensive set of assessments that Classwell has developed for you• Generate Assessment – a feature that lets you create your own assessments• Online or offline administration of assessments• Answer keys• Automatic or manual grade entry• Rubrics• Performance reports
<p>Benefits</p> <ul style="list-style-type: none">• Easily find standards-based supplemental resources from trusted educational publishers that support core curriculum• Personalize classroom activities to address different student learning levels, styles, and interests• Customize or create your own lesson plans and easily align them to district and state standards	<p>Benefits</p> <ul style="list-style-type: none">• Assess students by your district and state standards• Administer and automatically score assessments online while generating immediate performance reports to help make important instructional decisions daily• Create paths to individually tailored curriculum• Streamline test planning and development time



REPORTS

PROFESSIONAL DEVELOPMENT

Features

- Student Skills Reports
- Student Assessment Reports
- Class Skills Reports
- Class Assessment Reports
- Grade Skills Reports
- Pre- and Post-Assessment Reports
- Standards and Curriculum Tracking Reports

Features

- Video- and audio-enhanced Professional Practice Activities
- Teacher Forums
- Tips and strategies
- Best practices
- Research articles related to education

Benefits

- Identify student strengths and weaknesses and gaps in performance
- Make informed data-based decisions regarding instruction and professional development
- Access skill-appropriate resources for prescription
- Address accountability requirements more effectively

Benefits

- Access just-in-time professional development opportunities when you need them most, on a schedule that is right for you
- Hone existing teaching skills and knowledge of content
- Develop new or alternative teaching skills and knowledge of content in response to student needs



"In America, no child should be left behind.

Every child should be educated to his or her full potential."

– President George W. Bush

To help ensure that the resources teachers use are aligned with standards, we created our Standards and Curriculum Tracking Reports. This tracking capability provides the data needed to improve instruction by quickly identifying standards that teachers have covered and those to be met. These reports also recommend appropriate Classwell lessons and activities that address missing standards and fill in the gaps. No other online service is more effective at helping to ensure that standards are put into classroom practice and that instruction reflects the standards you are accountable for.

Professional Development Opportunities. No other online educational service has more innovative just-in-time professional development offerings than Classwell. Professional development offerings assure administrators and teachers that teachers are developing the relevant skills needed to improve student achievement. Classwell provides teachers with “training-on-demand” – video- and audio-enhanced Professional Practice Activities, Teacher Forums, tips, and best practices strategies for learning. These professional development opportunities help teachers gain just what they need to know, when they need to know it, on a schedule that’s right for them. It eliminates the need for teachers to miss an instructional day, thus reducing the need for substitute teachers. As a result, it allows for uninterrupted instruction and lowers costs.



THE DREAM: ACHIEVING 100% PROFICIENCY.

THE REALITY: APPROACHING 110% CAPACITY.

As student populations continue to grow and change, time and educational resources remain limited. Administrators are held accountable for complying with changing standards, helping teachers grow professionally, and increasing student achievement. That is why everything Classwell provides is focused on assessment, professional development, and instructional resources. Our resources make it easy for you to effectively address accountability issues while fostering a successful learning environment.

Our tools and resources make it easy to implement a standards-based curriculum that is easy to use – and monitor – in every classroom.

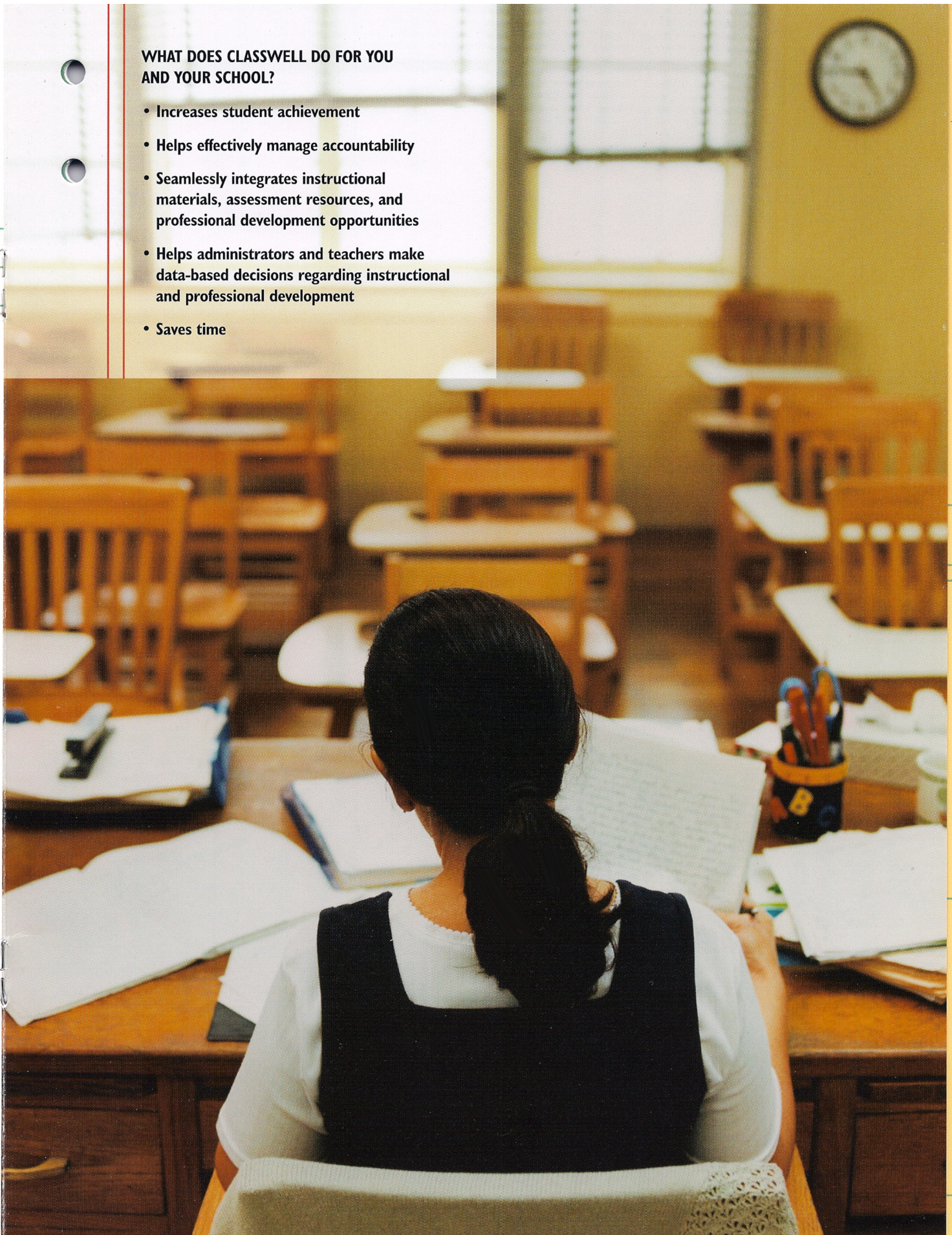
Assessment and Reporting Guides Instruction. Classwell’s customizable, standards-based assessments help teachers understand what students need to learn to be successful. Teachers and administrators can use this data every day to make important decisions faster about planning for both individual and classroom instruction. With our assessment and reporting capabilities, there is no need to wait for standardized tests to see how well students are performing.

Together, our assessments and reports support a “teach a little, check a little” method that effectively gauges student progress on an ongoing basis and immediately customizes instruction to address student needs. After teachers administer our standards-based assessments, the results are summarized into concise reports. These reports pinpoint strengths, weaknesses, and gaps in student performance. Our reports link teachers directly to appropriate instructional resources to address specific objectives. These reports also help administrators and teachers identify any professional development opportunities that may be appropriate. Classwell reports put the knowledge administrators and teachers need to make the data-driven decisions that will increase student achievement right at their fingertips.

Effectively Manage Accountability. Classwell offers a comprehensive set of customizable lesson plans, printable activity sheets, and interactive student resources. These materials are all correlated to district and state standards, aligned with today’s popular textbooks, and support any standards-based curriculum. We know that teachers also go beyond their textbook programs to find supplemental resources. To make sure teachers can always find the resources they are looking for, Classwell partners with best-of-brand publishers.

WHAT DOES CLASSWELL DO FOR YOU AND YOUR SCHOOL?

- Increases student achievement
- Helps effectively manage accountability
- Seamlessly integrates instructional materials, assessment resources, and professional development opportunities
- Helps administrators and teachers make data-based decisions regarding instructional and professional development
- Saves time



HOW DO YOU HOLD 30 HANDS

WHEN YOU ONLY HAVE TWO?

On average, teachers spend a minimum of two to three hours a day on instructional preparation alone. Imagine how much time you would save if everything you needed to support your curriculum could be found in one convenient place.

Now teachers can find all of the standards-based resources they need seamlessly integrated in one place.

Classwell saves teachers time by bringing it all together. The more time teachers have to spend with their students, the bigger an impact they can make. Classwell has all of the instructional materials, assessment resources, and professional development opportunities you need to support your curriculum. Customizable lesson plans, unique assessment and reporting capabilities are all easy to find and use. To make things even easier, our content is correlated to both district and state standards. Classwell offers you a standards tracking tool that helps you monitor standards you have addressed and those yet to fulfill. As a result, you can be confident that your instruction is always aligned with the standards you are accountable for achieving. All of Classwell's resources are in one convenient place, so you can spend less time searching for curriculum support and more time giving it.

Classwell cultivates success by personalizing instruction. With more students in their classes, teachers need more time to address their students' individual needs. Classwell helps you save time while allowing you to create a more personalized learning experience for your students. Classwell has all of the tools you need to continually assess student performance, producing reports that help guide instruction. These reports link you directly to instructional resources and activities that you can customize to meet your students' individual needs. By customizing lesson and student resources, you can deliver personal instruction to each of your students.

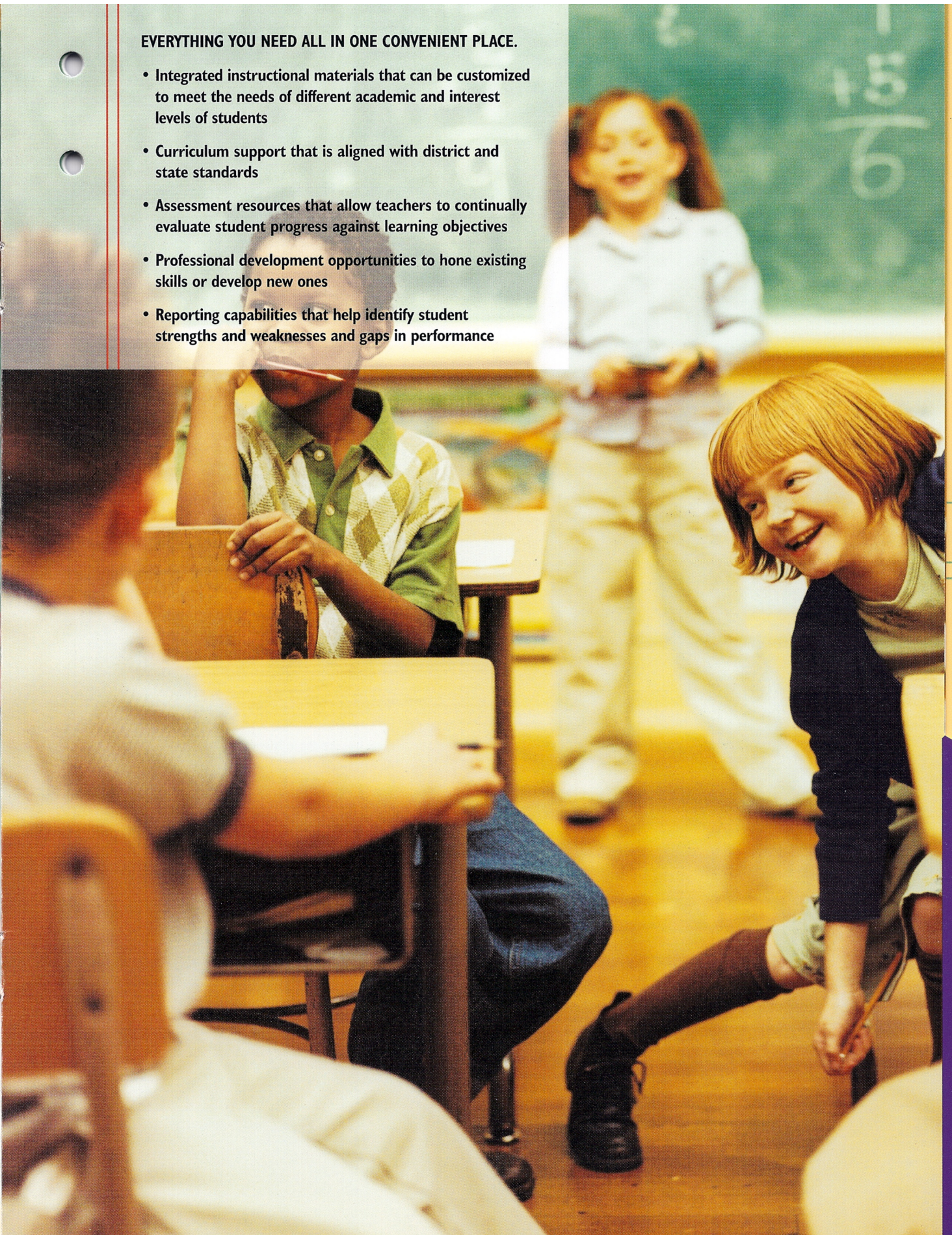
Classwell takes customized and personalized learning to an entirely new level. Classwell's lesson plans include a variety of classroom activities classified as "ESL/ELL," "easy," "average" or "challenging." By selecting a level of difficulty, teachers can meet the needs of one student or of a whole class. Within these levels, teachers can also search for the classroom activities that best match the interests of their students as well as their teaching style.

Classwell's core lesson plans are ready to use as is, or can be customized to meet teachers' preferences. Teachers can give our lesson plans their own personal touch by editing our activities, adding their own, or substituting any activity or resource from our system.

When you customize resources to support yourself and your students, instruction becomes more personalized. This personalization impacts achievement and motivates everyone to learn and succeed.

EVERYTHING YOU NEED ALL IN ONE CONVENIENT PLACE.

- Integrated instructional materials that can be customized to meet the needs of different academic and interest levels of students
- Curriculum support that is aligned with district and state standards
- Assessment resources that allow teachers to continually evaluate student progress against learning objectives
- Professional development opportunities to hone existing skills or develop new ones
- Reporting capabilities that help identify student strengths and weaknesses and gaps in performance



BECAUSE THERE'S NO SUCH THING AS A STANDARDIZED STUDENT.

As an educator, you know that students have different ways of learning, perform at different learning levels, and have different interests. Combine that with a lack of time, resources, and tough accountability issues and it is easy to see why the responsibility schools have today can be challenging. Classwell can help. A comprehensive educational management system, Classwell's customizable instructional tools and resources help educators bring personalized learning and support to all levels of students. Classwell effectively increases student achievement, saves time, and positively impacts teaching.

Completely integrated, conveniently located. Classwell seamlessly integrates quality instructional materials, assessment resources, and professional development opportunities in one convenient place. Classwell content supports reading/language arts, mathematics, social studies, and science curriculums for grade levels pre-K–12.* All of our resources are correlated to district and state standards and aligned with today's popular textbooks. Classwell is the only online service that can support your curriculum anytime, anywhere.

Customize. Classwell resources, such as lesson plans and assessments, can be tailored to complement any teaching style – teachers can easily make our resources truly their own with just a few clicks of the mouse. These resources can also be customized to meet the needs of individual students or of an entire class.

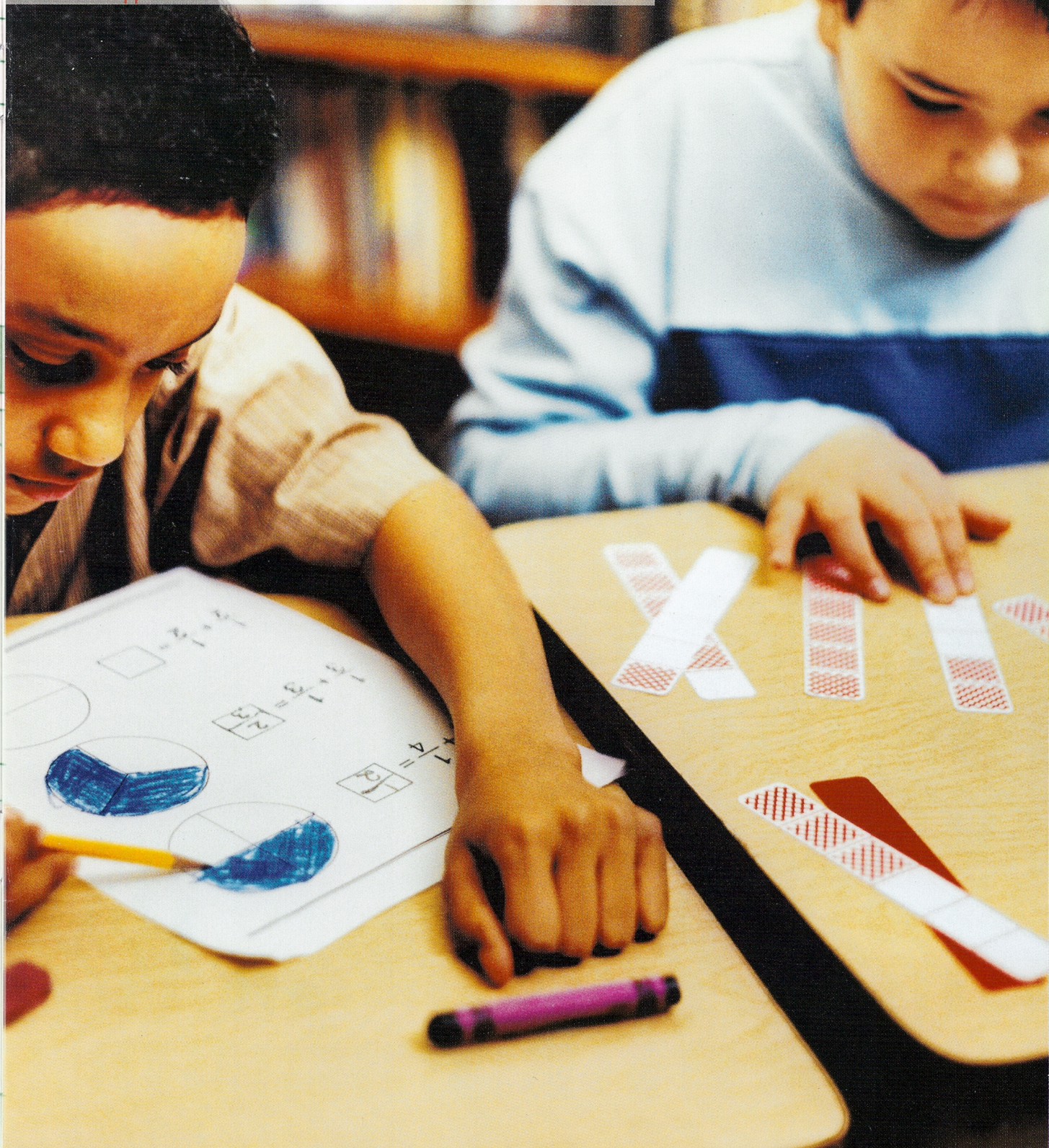
Personalize. Classwell helps teachers provide more personalized instruction to their students. Because teachers can tailor resources to meet the needs of individual students, Classwell brings instruction closer to the ideal “one teacher, one student” scenario. For example, Classwell allows teachers to create activity booklets specifically customized for each child. This level of personalized instruction helps teachers help students reach their maximum potential as learners.

Localize. Unlike other online educational services, Classwell does more than correlate its content to state standards. Our content can be correlated to your individual district standards, too. Our resources are even correlated to the textbooks that teachers are using in their classroom. As a result, there's no easier way to ensure that teachers are using materials that support their district frameworks and curriculum – a standards-based curriculum that leads to increased student achievement.

Contact us and introduce your school to a resource everyone can use. Whether you're an administrator or teacher, Classwell has the tools and resources you need to meet your educational goals. Classwell is available as an annual subscription service. On-site teacher training and implementation services are customized based on school district needs and requirements. To learn more, visit classwell.com or call us toll free at 1.866.351.1953.

*K–8 available for back-to-school 2001.

**CLASSWELL PROMOTES EXCELLENCE IN TEACHING AND
LEARNING IN A STANDARDS-BASED ENVIRONMENT.**



Teachers

Administrators



Teach well. Learn well. Classwell.

31 St. James Avenue
Suite 350
Boston, MA 02116
www.classwell.com
Toll free 1.866.351.1953

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